

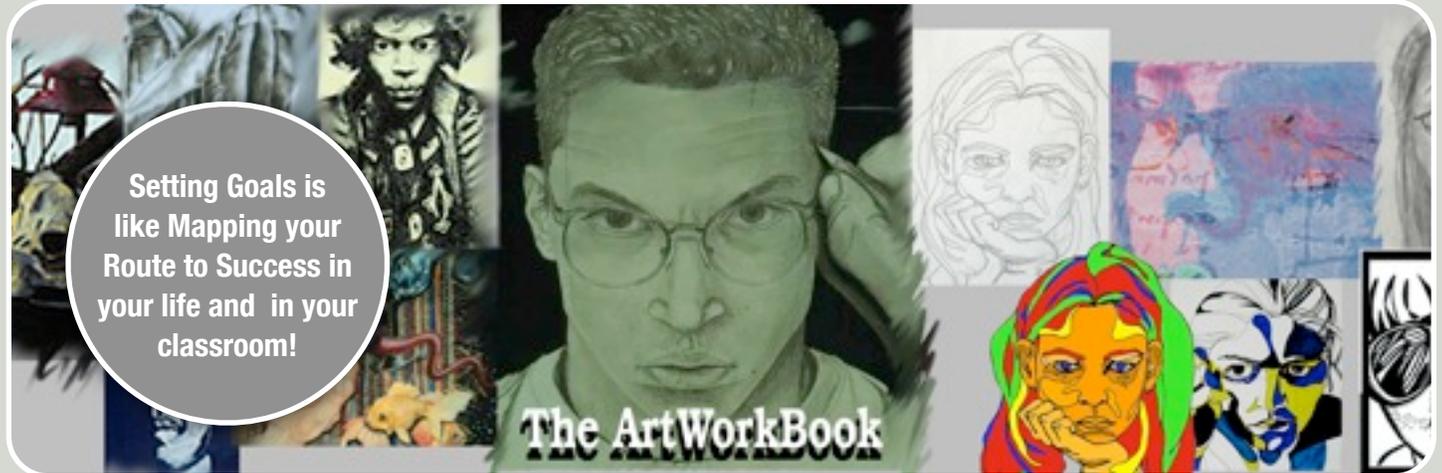
January 2008

CREATIVE JUICE

News To Use

Enjoy the features just in time to put them to good use in your creative life and classroom. Any ideas?

Let us know @ cjuice@mac.com



Setting Goals is like Mapping your Route to Success in your life and in your classroom!

2008... THE WAIT IS OVER! LAUNCHING OF GREAT SITES!

For over two years veteran art and technology instructor, Joan Maresh-Hansen has worked on the launch of her virtual art room sites one of them @ www.artworkontheweb.com. You will eventually find the chronicles of her incredible 34 year teaching life—facilitating art on and off the computer.

Subscribe to this newsletter and other great juicy offerings See you there!

Reflective Teaching Practices:

I am here to tell you that my teaching life was nothing short of incredible. It had it's ups and downs and those challenges were just part of the learning curve required in anything you do in life. That first year of teaching was one with great anticipation for how students under my guidance would do great things. Shortly after the start, the reality hit and suddenly, I discovered that teaching was not the only thing expected of me. Students needed some discipline and motivation, principals needed reports, the counselors needed paperwork, parents needed to be informed of their child's progress, managing time and materials was necessary, and it all seemed to happen at the same time. I don't

remember hearing anything about budgets or grading or duty when I was considering teaching as my life work. Eventually, I felt a little bit overwhelmed asking myself: how will I do all of this? Can I do all of this?

Finally, the WINTER holiday break came around giving me time to reflect on the first semester and some well deserved time for myself. Coming back I felt rejuvenated and with half the year under my belt, I could see the light at the end of the tunnel. With a semester left, it was always a good time to look at what happened, stop and reflect to understand what worked and what didn't work. At first I thought I had to work solo. Then suddenly I was enlightened to the support of other like minded individuals. So



Goal Setting Maps Success!

Walt Disney Animator Paul Briggs in his high school Journal assignment used Beatles' song, "When I am 64" to illustrate his desire.

before you go through thirty years, let me offer some hard earned advice.

1. Remember to ask the teachers around you for their input. Look for teachers in your subject area and watch the activities in classrooms located around you. Some of my best advisors were English teachers who taught next door. If there was anything that I learned in my more than three decades of teaching was that you can never do it all alone. Well, you can but why should you? It is important to have administration, counselors, colleagues, students and parents and even businesses on your team.

2. Team up to get strategies and new ideas for your classes. Attend conferences and join professional groups. Join your state and national organization and any local professional groups in your area. It is always good to know that other people share in some of your concerns and can guide you to solutions. You can also feel rejuvenated with fresh new ideas. Two places to start are: Texas Art Education Assoc.: and the National Art Education Assoc, www.taea.org and www.naea-reston.org.

3. Look for outside resources and ask others how they do things. We are never too old to learn something new. Several web sites offer incredible amounts of information. They include; The Incredible Art Department: <http://www.princetonol.com/groups/iad> ArtWork on the Web www.artworkontheinternet.com Art Education 2.0 <http://arted20.ning.com>

Speaking of learning something new, this is the first edition of the Creative Juice News to



Use newsletter and the complimentary edition which supports all of the offerings including e-books of the newly developed and still under construction web site. It is a resource for art educators and their students. Be sure and tell other art teachers about it and let me know what you would like to read about. What subjects? Issues? How can I help? Email me [@cjuice@mac.com](mailto:cjuice@mac.com)

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The Teacher's Almanac & The ArtTestPack:

180 pages provide assistance in maintaining an efficient and orderly classroom all year long. Favorite forms for organizing and managing classes include, the *Clean-up Crew* forms, *Project Evaluation forms*, *Seating Charts*, *Things to Do* form, blank six week planning calendars and much more. This deluxe teacher's edition begins with an introduction entitled "Why Study Art," to *Art Class Rules*, with suggested outlines for each level of art.

The ArtTestPack is NEW offering concept terminology, history, procedures, project ideas, worksheets and exercises. Tests with test keys are included reinforcing your students' understanding of the material presented.

So— What's in it for Me?

When I first started self publishing, I did so because I needed handouts and step by step procedures in all the media that we used in our school (at the time we had no curriculum). I could not find what I wanted so I spent ten years putting it into word processed files on my computer. I found that other teachers liked them therefore I offered them to others in books.

Well— fast forward twenty more years and many successes later and these lessons have been re-formatted, re-worked with more lessons added. The material has so expanded it is in several volumes.

According to a survey taken at the Texas Art Education Association conference, many teachers wanted black and white pages so they can xerox them to be used in their classes. So the first offerings will be in black and white in an e-book format for immediate access and the ability to download the files any time of the day or night.

The site will be two fold allowing visitors to look around and a membership portion of the sight that will eventually be like walking into a virtual art room. There will be file cabinets with lesson plans, a shelf to house samples of student art work, a place to view electronic presentations of student portfolios and projects. It will be like I am right there with you all year long to assist you with whatever you are teaching.

Several kinds of offerings will be made available through the site. E-classes and even

Art Classes in a Box (when I find a software developer to assist me). School districts can hire me to come and do a bootcamp with tons of ideas being shared mixed with some hands-on art activities so you can relax while learning.

Recently Ector County ISD had me come down to do a three day ArtWorkBook Bootcamp customized to accommodate their needs. One of the enthusiastic participants had this to say,

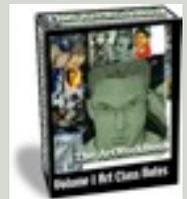
" I have never met anyone with so much information. I completed the workshop inspired instead of feeling drained as is usually the case."

For details on how you can arrange a *Staff Development with an Attitude*, visit the web site at: www.artworkontheinternet.com

The ArtWorkBook Series

Self published in 1990, several volumes of The ArtWorkBook Series SOLD out many times across the great state of Texas and across the nation

Available again in an e-book format for immediate access is *Art Class Notes* with 223 pages of art class assignments (over 150 lessons) in a one-two page format that can be used in the organization and presentation of art concepts and processes that are taught year after year. Projects are formatted to provide; objectives, tools and materials, time line, procedures, continuations and variations, terminology, motivational resources, & questioning strategies. Everything needed to present a clear concise lesson. Post *Art Class Notes* for future reference. New *Print-making* and *Sculpture* lessons are included. Let me know if anything needed or missing?



"What moves men to genius, or rather what inspires their work, is not new ideas, but their obsession with the idea that what has already been said (or done) is still not enough." Eugene Delacroix

GOAL SETTING IS MAPPING YOUR SUCCESS!

One of my favorite books is *"If You Don't Know Where You Are Going You Might End Up Somewhere Else."* I was awarded this book in a goal setting class because I had the most creative goal setting notebook. Imagine that! Since reading this and believing what it said, another book fell into my hands entitled, *"Write It Down To Make It Happen."* This book starts off describing how the Egyptians believed that when you wrote something down you gave it power. It told stories of celebrities who wrote down their goals and saw them come to fruition. Actor Jim Carey wrote himself a three million dollar check and placed that torn and tattered check into the top pocket of his father's suit at his funeral when he'd received a movie contract for the same amount. Suze Orman had a job as an office worker making minimum wage, each day she wrote a statement about how she would someday make a huge income advising others in financial matters. She now does several syndicated columns, is famous as an author and financial advisor to many. My life has also been filled with evidence of this truth so I began applying this knowledge to the sketchbook assignments given in each of my classes. This was usually done at the beginning of the course, however it is the beginning of a new year so it seems appropriate to begin with new intentions .

Art I Classes:

The first year classes were assigned a page in the front of their sketchbook, journals or altered books to write out ten goals. They were encouraged to make these goals about art, and to include the different arenas of their personal lives. It simply became a list to check back on throughout the year to see if any progress had been made to date.

Art II Classes:

Second year students were to dedicate a page to writing down their goals and dreams with the additional challenge of enhancing these statements in colors and they could add images like a Vision board. These were pasted in their sketchbook, journal, altered books and referred to during the class and could include reference material for new projects.

Art III Classes:

Third year students took more of a combined fine art vs graphic art approach with an assigned a two page spread in their hard cover journals or altered books. They had to design one page with their artist's statements in calligraphy which included their intentions and this was across from their self portrait (drawn from life). The first letter of the statement had to be illuminated with colors matching the palette and media chosen for their self portrait. Students were encouraged to use famous quotes that inspired them and reinforced their intended life path.

Art IV Classes:

The Inside Story was based upon the idea of people who say you cannot judge a book by its cover. In art the opposite is true that the cover design may just lure the viewer into a deeper look inside the pages. The Inside Story is likened to "peeling the layers off of an onion" and comparing that to taking your two hands and opening up your chest to reveal the "Soul" of who you are as a person and artist. Of course we cannot do that however we can look at the pages of a sketchbook and have revealed to us who that artist is. This amazingly successful assignment had three parts. 1.)Draw something on the first page about you that tells a story about your goals. One of my aspiring children's book illustrators drew a cartoon of herself holding a key. This page will have an opening cut into it to reveal the goals written on the next page. Hers had a key hole. Be imaginative and creative as you develop the imagery. 2.)Develop a continuation of the imagery on the back of the second page that connects to the third page where your goals and dreams are written. Her second page was a storybook like background with a treasure chest. 3.) Write out your goals and intentions for your life. Here she had her goal statements pouring out of the treasure chest. Encourage your students to reach for the stars and put their dreams down on paper. Like the Egyptians, give power to these goals and imagine them happening with feeling as you write them down. Imagine them daily and look back in years to see if you did indeed create your future. One of my students intended for himself to become a Walt Disney Animator, he is one and remembers the very beginning creation of it.

There is much being written about the Law of Attraction. For more information about this concept see my first inspiration in a book called, *Psycho-cybernetics* by Maxwell Waltz. Paul Briggs borrowed it and read it when intending his animation career. His site is: <http://www.pbcbstudios.blogspot.com>

AP Students:

On day one of the AP Class we began to formulate ideas for our area of concentration. These ideas were put in writing and then we began to list ideas in complete sentences with media and technique to support those ideas. Many of these written intentions were completed by the words that sparked incredible ideas. One of my college professors in graduate school said anytime you get an idea, "Write it down!" the brain connections happen quickly and as soon as an idea can come to mind it can just as easily be forgotten if not saved for future reference in the written words.

Samples of **Goals Assignment in Journals, Sketchbooks and Altered Books** can eventually be found at: www.artworkontheweb.com



Join My Mailing List!

Sign up by filling out name and email at Join my Mailing List for this monthly newsletter with News to Use and a monthly bonus of something juicy@ www.artworkontheweb.com You don't want to miss out on all the goodies coming your way.

Do it NOW!

Joan Maresh-Hansen

is a dynamic and entertaining speaker who has presented for nearly three decades keeping her audience intrigued across the state and nation at state (TAEA) and national (NAEA) conferences. She has always believed visual saturation was imperative to getting her artistic point across. She has been invited to present opening day staff development sessions in the following districts around her great state of Texas: Aldine, Alief, Brazosport, Birdsville, Colleyville, Conroe, Diboll, Ector County ISD, Houston, Huntsville, Texarkanna Independent School Districts.

She has provided programs for school districts and regional education centers in other states which include;

- Streamwood High School, Chicago Illinois
- San Francisco Unified School District, San Francisco, California
- Washington DC, New York, New York, Los Angeles, California and others

She provided the opening key note address to the: Washington State Art Education Association

She has authored many articles and publications. Her publications include:

Teachers Across Texas, West Publ., 1990

The ArtWorkBook, 1990

The Teacher's Almanac, 1990

Davis' Classroom Connections, 1996

School Arts Magazine,

October 1996,

August 2004,

September 2004,

October 2004,

November 2004,

December 2004,

January 2005,

February 2005,

March 2005,

April 2005,

May 2005

Digital Studio Projects,

Glencoe,

McGraw-Hill, ArtTalk

2005

Joan is available for speaking and consulting and may be contacted by email at the newly launched web site:

www.artworkontheweb.com She is a lifetime resident of Sugar Land, Texas now residing with her new husband, Dennis, a singer, songwriter:

www.hansensongbook.com and

www.Thefallguys.com), two cats Phoebe and

Beubaline.. She enjoys studying spirituality, reading, writing, swimming, gardening, cooking, sewing, travel, and listening to her husband sing. She considers herself a serial re-arranger, a

junker extraordinaire, and she has recently retired from thirty-four plus incredible years of

teaching art. She now manages several successful home-based businesses. For more information, go online: her virtual art room **Art Work on The Web:** www.artworkontheweb.com and a new beautiful space for intimate garden weddings and girlfriend get-aways, and other events. Below, Joan enjoyed her recent wedding day at: **Eve's Garden:**

www.evesgardentexas.com "The Place Where Heaven & Earth Meet & Memories are Made"



406 Kenney St., Brookshire Texas,
Bookings 281-934-3569.

Enjoy your year! Thank you!

Let me hear from you, telling what you need or want to assist you in your teaching.

"Every time we choose to fulfill our function—we are in that moment choosing to be happy!"

SHARING IDEAS?

Have you had a great idea for a lesson that the students just loved? Watch for submission requests to publish your ideas. Any questions or concerns? What do you need? Tell me!

Contact: Joan Maresh-Hansen by email at: a.wow@mac.com

HeArtWorks and Company

Publishing and Consulting

The company was established in 1990 and has been in operation ever since with new fresh ideas and new technologies being added to the mix of innovative offerings.

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